



SoulEvo

White Paper

"Every human being has an intangible component that is the Soul. The genuine manifestations of the Soul are creative activities for the benefit of all living beings"

WP content:

1.Key concepts	2
2.Introduction	4
3.For whom?	4
3.1. Poverty and unemployment.....	4
3.2. Volunteering.....	4
3.3. Donors.....	5
3.4. Volunteering organizations and foundations	4
3.5. Corporate charity	5
3.6. Goodwill	5
4. SoulEvo Ecosystem	6
5. The Units of SoulEvo Ecosystem	7
6. Unit 1. NFT Soul	7
6.1. The logic of NFT Soul evolution	8
6.2. Aura, NFT Soul and NFT Aura	9
6.3. NFT Soul and H2E.....	9
6.4. NFT economics	10
7. Additional Ecosystem's NFTs	11
7.1. NFT Artefact	11
7.2. NFT Aura	11
7.3. NFT Skin	12
7.4. NFT Element (community-member).....	12
7.5. SoulEvo marketplace	12
8.Unit 2. H2E Platform Aura	12
8.1. Aura Platform functionality	12
8.2. Aura Platform features	13
8.3. Creating your own projects	13
9. Unit 3. SoulEvo Token (SoEvT)	14
10. Unit 4. SoulEvo DAO.....	16
10.1. Treasury.....	17
11. Unit 5. Metaverse SoulEvo.....	18
12. SoulEvo CLUB	19
13. SoulEvo's social mission.....	19
13.1. Poverty and unemployment.....	19
13.2. Volunteering.....	20
13.3. Charity	20
13.4.Environment	20
13.5. Economy	21
13.6.NFT Soul features.....	21
14. Roadmap.....	22

1. Key concepts

Aura Platform is a Help to Earn project that provides the opportunity for some people to earn by streaming their good deeds through the Platform's streaming functionality, and for others to send them rewards online, increasing NFT value.

Aura is an accumulative integrated indicator generated based on NFT Soul holding time and information about User's activity on Aura Platform, held in NFT Aura.

Aura Platform is a Help to Earn project that provides the opportunity for some people to earn by streaming their good deeds through the Platform's streaming functionality, and for others to send them rewards online, increasing NFT value.

Collateral - canister/bank of wNFT, in which assets (ERC 721, ETC 20) can be stored.

DAO SoulEvo is a decentralized socially oriented community aimed at launching large-scale social and environmental projects, in which decision-making process is provided by Proof-of-Values algorithm as the confirmation of users' value system.

Donation is a transfer of money from Viewer to Streamer in the form of fiat or cryptocurrency. Also, Donation is the amount of funds received by Streamer from Viewer.

H2E (Help to earn) is a way of increasing NFT value and getting rewards in tokens based on doing good deeds to help people, animals and the environment.

Lider List is a special page on Aura Platform and other project's websites. It is generated, placed in hierarchical order and represented with the list of NFT Holders demonstrating the amount of Donations through Aura Platform.

Meta Soul is NFT Soul rendered with individual parameters and accumulated Aura in SoulEvo Metaverse.

Metaverse SoulEvo is a digital space in which NFT Soul is visualized in the form of the unique Holder's Meta Soul.

NFT Artefact - separate NFTs correlated with NFT Soul evolution, automatically minted on the basis of accumulated Aura and previous level of NFT Soul, stored in wNFT Soul Collateral, and given as visual improvement of NFT Soul.

NFT Aura - nontransferable wrapped NFT as an individual onchain passport, which contains information about all activities of NFT Soul Holder that he has made at Aura platform confirming his system of values.

NFT Holder is the owner of the NFT.

NFT Skin is a visual improvement of NFT Soul.

NFT Soul is generatively created wrapped NFT with the Holder's individual parameter in the form of a digital soul image. It provides Holder with a number of options and preferences, depending on its level. It's evolving on the basis of accumulated Aura.

NFT value is the parameter that reflects an amount of good useful deeds at Aura Platform, but it does not directly determine NFT market price.

Reward pool is a part of SoulEvo DAO Treasury established to stimulate all the activities of users of the Ecosystem, to increase the amount of donations and the level of staked SoEvT.

Sale is the initial NFT sale by issuers.

SoEvT is a SoulEvo Token.

SoulEvo CLUB is a club of NFT Soul Holders - affluent people who share the values of helping and improving the world.

SoulEvo generative algorithm is a way of creating an NFT Soul based on customer's individual parameters.

SoulEvo project is a WEB 3.0 infrastructure based on NFT, blockchain and Aura Platform functionality, allowing Users to develop their NFTs, increasing their value. Includes: Aura Platform, NFT Soul, SoulEvo CLUB, SoulEvo Metaverse, SoulEvo Token and DAO SoulEvo.

Staking is the NFT or SoulEvo Token storage and hold, which leads to NFT value increase or rewards in tokens.

Streamer is Aura Platform User broadcasting (Streaming) his good deeds.

Streaming is an online broadcast launched on Aura Platform.

Treasury is the SoulEvo DAO's pool, which accumulates assets from a part of all financial flows of the Ecosystem to finance large social and environmental projects. Consists of liquidity and SoulEvo Tokens.

User is anyone using the Aura Platform or any other Units of the ecosystem.

Viewer is Aura Platform User who watches Streamings of Streamers and is able to make Donations.

Wrapped NFT - special type of NFTs which are able to hold assets (ERC 721, ERC 20) in its Collateral.

2. Introduction

High speed of blockchain and Web 3 technological development provides new opportunities for improvement in many different areas. As far as the main motive for current societies is profit the biggest part of all projects which are being created at the moment is aimed at solutions in financial area in various forms. DeFi, GameFi, Move to Earn and many other directions are developing very fast to allow users to earn in absolutely new and relatively decentralized way.

At the same time, large amount of social and environmental initiatives face many problems, which don't allow to gain a really efficient social impact. Lack of financing, low transparency, corruption and many other barriers arise if we try to answer the question: why socially oriented projects don't lead to declared and estimated results.

We believe that current level of development of the blockchain and Web 3 technologies is sufficient to consider them as efficient and resultant solutions for the biggest part of existing problems in this area.

On the basis of this statement, we are creating SoulEvo project, which is absolutely new format of integration blockchain technologies, social and environmental initiatives with monetary stimulation (Help-To-Earn) and the Proof-of-Values algorithms.

3. For whom?

3.1 Poverty and unemployment

Today more than 200,000,000 people are unemployed. Over 800,000,000 people live on less than 1,9 \$ per day.

More than 60% of all people in the world have smartphones and Internet connection, but they don't have an instrument to monetize their time.

At the same time these people are surrounded by numerous social and ecological problems.

SoulEvo based on Aura Platform functionality providing the unique opportunity for people in need as well as unemployed to earn money by doing some good useful deeds like helping others, caring for animals, cleaning streets and beaches and so on.

3.2 Volunteering

Today there are more than 1,000,000,000 volunteers around the world, including people who have taken part in some philanthropic activity and making donation at least one time.

Volunteers face the problem of insufficient financing, so they can not expand their activity and provide a really effective social impact.

Moreover, today the personal history of the volunteers activity is not fixed and encoded. In other words, there is no sufficient and undoubted confirmation of a reputation, and it follows additional problems with fundraising.

SoulEvo gives volunteers an opportunity to gather more money thus improving and expanding their activity. And also, to accumulate confirmed data and store it on-chain.

3.3. Donors

People who make donations usually do charity work in two ways:

- one-time direct donation (to the street beggar, for instance);
- money transfer to an institutional intermediaries.

The first way has a really small social impact. The second one has a very low transparency, high risk of corruption and thus a potentially low social impact too.

SoulEvo provides these people with an absolutely transparent and convenient instrument to influence directly. It will be possible from anywhere in the world to choose a certain sphere, to see someone making a really good and useful deeds for others, animals or the environment, and to reward this person.

3.4. Volunteering organizations and foundations

Nonprofit institutions frequently face the problem of attracting a sufficient amount of volunteers to realize a social project or initiative. Current instruments are not fully efficient and transparent and there is no easy way to get the confirmation of a volunteer's reputation.

SoulEvo based on Aura Platform functionality allows nonprofit institutions to choose and gather on-chain confirmed high-quality volunteers to their projects in a quick and convenient way and to finance their activities absolutely transparently.

3.5. Corporate charity

For the companies, which spend money on charity, it's difficult to initiate their own project. That is why usually they choose among variants that are offered by intermediaries such as funds. Same problems as the lack of transparency arise. Moreover, there is no efficient way for these companies to confirm their social and environmental responsibility. It leads to barriers to form their proper reputation and image.

3.6. Goodwill

Today social interaction has many obstacles, such as stereotypes, social stratification, racial division, various self-identification types and social masks. At the same time, person's true value system is hidden. That's why people face many problems in social collaborations like making a business or even starting a family. In other words, we don't know each other well enough. That presents a number

of risks for individual and institutional decision-makers who are guided by not sufficient and not valid personal data in many cases.

The same problem arises in DAOs and leads to unfair (not correlated with the community's ideology and values of decentralization) decision-making and to financing in favour of personal interests of major stakeholders.

SoulEvo enables to create and to record personal data on-chain as confirmation of individual experience in the form of wNFT Aura as the foundation for fair representation of a person's true values to encode the trust networks to establish provenance and reputation.

Firstly, this way assures that personal data regarding the history of activity approved by blockchain technologies eliminates inefficient collaboration hazards and provides a much more transparent way to identify a potential partner (a volunteer or a fund to cooperate with).

Secondly, this way records the history and the amount of donations made by volunteering organizations and institutions thus confirming their goodwill, environmental and social responsibility.

Finally, this kind of confirmation that we call Proof-of-Values is the foundation for creating a socially-oriented and based on participant's value system decentralized community in the form of SoulEvo DAO to launch and to govern large-scaled social and environmental projects.

4. SoulEvo Ecosystem

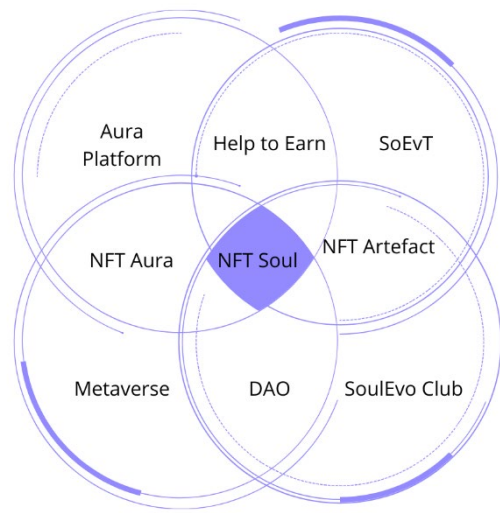
The goal of SoulEvo Ecosystem is to provide free and accessible social benefits to a final consumer by creation of the value-based community of people as a part of future Decentralized Society.

SoulEvo Ecosystem is infrastructure based on the principles as follows:

- Any project can be initiated only in order to prioritize and maximize social and environmental impact;
- Each member should have a convenient and socially useful tool reflecting loyalty to community values;
- Activity capitalization in terms of the individual or correlated interest is not a priority;
- The logic of all Ecosystem units is aimed at eliminating decision-making that does not reflect values of decentralization;
- Decisions objectivity in DAO is ensured by a "Proof-of-Values algorithm" that validates assets ownership and reflects real benefit to the world.

Thus SoulEvo ecosystem is a mechanism which provides an increase of decentralization and aims at creating fair and value-confirmed participation in initiation and financing of large-scaled socially-oriented projects.

The value-confirmed user's experience encoded at blockchain in the form of NFT and represented with specific units of personal data can be used to create decentralized interaction and integration in all the social processes in the context of Decentralized Society (DeSoc) as a conception of Vitalik Buterin's vision of future development of blockchain technologies.



5.The Units of SoulEvo Ecosystem

SoulEvo Ecosystem consists of the following Units that are gradually implemented:

Unit 1. NFT Soul (wrapped) as an individual access to the ecosystem as well as an autonomous tool to earn.

Unit 2. The Aura Platform as a Help-To-Earn and Proof-of-Values rationale framework. In this way, Aura Platform enables useful activities and confirms the value system, allowing people to improve the world and earn money.

Unit 3. SoulEvo Token (SoEvT) as the main ecosystem transactional tool, and also as an instrument to finance projects initiated in the ecosystem.

Unit 4. DAO SoulEvo as a system of decentralized decision-making, initiation and implementation of large-scale socially oriented projects that are free of charge for final consumers and all DAO participants. It is assured by means of financing projects by assets from the DAO Treasury (internal liquidity pool) and by issued SoEvT.

Unit 5. SoulEvo Metaverse as a space to visualize the manifested and validated value system of NFT Soul Holder as well as to interact at the soul level, initiating projects and participating in decision-making in the DAO framework.

6. Unit 1. NFT Soul

NFT Soul is a generative digital Holder's soul visualization evolving on the basis of his real good deeds.

The generative algorithm uses the date of birth of a buyer and creates a unique NFT, combining the element, color, symbol and several artefacts.

NFT Soul provides:

1. Opportunity to accumulate individual experience (stored in Collateral of wNFT Aura);

2. Rewards in SoEvT for donations (Help To Earn);
3. Opportunity to capitalize on NFT value and rarity growth (Help To Earn);
4. Option "Create your own projects" on Aura platform;
5. Participation in decision-making in DAO;
6. Opportunity to initiate your own projects to finance them from DAO's Treasury;
7. SoulEvo Club membership;
8. Access to SoulEvo Tokensale (based on NFT level);
9. NFT Soul visualization in Metaverse;
10. Access to a private Discord channel;
11. Placement in the Lider List.

6.1. The logic of NFT Soul evolution

Information about all donations made or received by NFT Soul Holder at Aura platform is held on-chain in the form of wrapped **NFT Aura** which is minted when NFT Soul Holder registers on Aura platform.

Integrated information from NFT Soul (time of holding, the current level of NFT Soul) and from NFT Aura (accumulated amount of all donations) is called **Aura**.

As Aura reaches thresholds **NFT Artefact** is minted and received by NFT Soul in NFT Soul Collateral. As NFT Soul is wrapped, it accumulates NFT Artefacts which are used as visual improvements when NFT Soul is moving from level to level, depending on User's activity on Aura Platform. NFT Artefact can be sold as separate NFT, monetizing at the moment achievements of the Holder of NFT Soul. One of every 100, 500 and 1000 NFT Artefacts are unique.

By that NFT Soul is becoming an updated and rare, and gets an increased value. And the Holder obtains the access to widened functionality on Aura Platform, additional community options, SoulEvo Club's closed groups and its offline events and other benefits. That means that NFT Soul's possession opens the unique opportunities for each holder.

Moreover, every donation made by NFT Soul Holder is becoming a special earning tool because it provides a **token reward** for every donation. The higher the level of NFT Soul evolution the more reward the Holder will get.

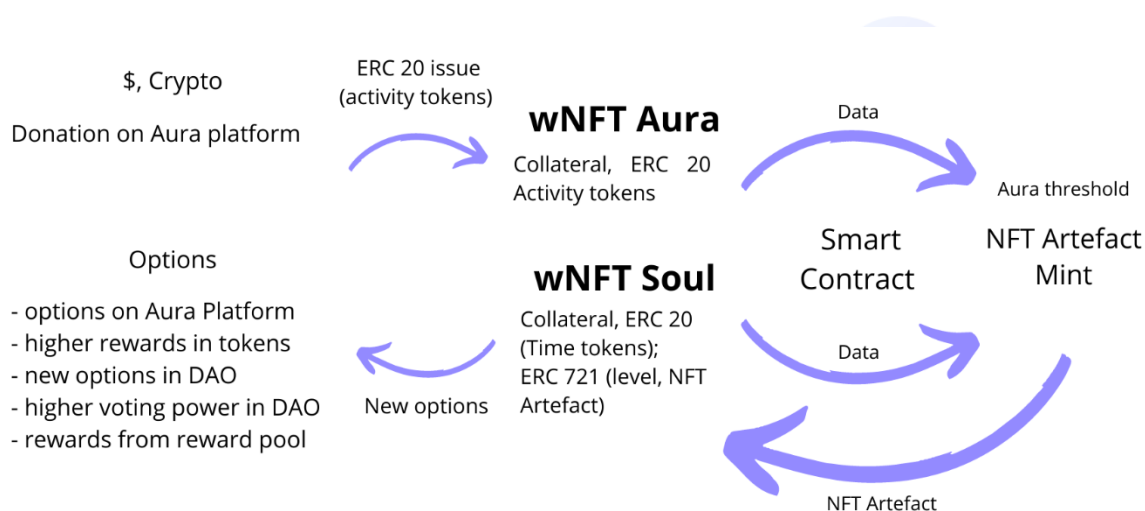
Also, NFT Soul guarantees to its Holder the access to future SoulEvo Tokensale and determines the voting power in SoulEvo DAO.

At the same time the owner of NFT Soul can just hold it and don't do anything else (don't send or receive donations). Even in this case his NFT Soul will be evolving, but much more slowly. Holding time stimulates the growth of demand and this will help to resolve the social and ecological issues of the SoulEvo project, because part of the funds raised from the sale of the collection and royalties will be used to fill Treasury of SoulEvo DAO, and this will help millions of people, animals and the environment.

In the future NFT Soul will be visualized in SoulEvo Metaverse, taking into account all the individual characteristics of either NFT and its Holder, manifesting the Holder's true essence in the form of a unique Meta Soul.

Each Donation aims to really help and improve the world and thus increases NFT value, which becomes a direct reflection of the benefit to the planet. That means that only real actions of helping others are the foundation for the evolution of NFT Soul.

Users who are the first to reach the accumulated NFT Aura thresholds will receive unique NFT Artefacts available only to them. This mechanism is aimed to encourage Donations by NFT Soul Holders on Aura Platform. This will significantly increase engagement in SoulEvo and increase NFT value faster. In this way, the volume and the speed of bringing real benefit to the world is maximized.



6.2. Aura, NFT Soul and NFT Aura

The more Donations User (NFT Soul Holder) sends or receives for good deeds through the Aura Platform and the longer the period of holding NFT Soul, the faster the Aura increases.

- Gaining Aura units allows to get NFT Artefacts and upgraded vision of NFT Soul by exchanging metadata;
- NFT enhancements achieved are retained for a new User at the time of sale;
- NFT Aura can not be sold or transferred, as it reflects a personal contribution to the world improvement of its current owner.

The evolution of NFT from level to level is based on a progressive scale. So each to gain next level of NFT Soul evolution needs to produce more Aura.

6.3. NFT Soul and H2E

NFT Soul allows each Holder to increase the value of his NFT by participating in beneficial social and environmental activities on Aura Platform, helping people, animals and the environment of the planet Earth. Each beneficial activity accumulates Aura (staking time + data from NFT Aura) and increases the value of

his NFT. Thus, a Streamer helps and earns money. The Viewer (Donor) sends money and grows his digital asset.

Both categories get *reward in tokens* and now have an additional monetary stimulation to make and attract donations more actively.

To increase the value of NFT Soul Holders can:

- Support projects of other Aura Platform Users with their own funds;
- Fundrise and large-scale their own social and environmental activity in form of attracted Donations;
- Launch their own large-scale projects, involving Aura Platform Users (for advanced NFT levels).

Each action aims to really help and improve the world and thus increases the value of the NFT, which becomes a direct reflection of the benefits to the planet.

NFT can be sold on the secondary market. This means that every good deed does not just improve the world, but presents a contribution to the capitalization of one's NFT. In this case, NFT Soul is an asset whose value is created by Holder himself and Aura Platform is an effective **H2E** instrument.

In addition, NFT Soul evolution provides the opportunity to Improve your karma. There is nothing more effective for this than helping others.

6.4. NFT economics

The level of NFT Soul corresponds to the amount of the Holder's resources spent or received on good deeds in the form of his time and money, and is a digital asset which Holder can sell.

It means that potential NFT Soul price on the secondary market could be defined as an amount equal to or greater than the level of accumulated Aura (required to achieve the relevant NFT improvements), expressed in monetary units.

This method potentially allows NFT Soul Aura accumulation to be seen as a process of increasing NFT capitalization.

NFT Soul collection size: **9999**

The estimated NFT price growth is ensured by:

- Solving the existing problems of main stakeholders;
- Utility functionality of NFT;
- The ability to add rarity and value to NFT in H2E format by getting NFT Artefacts;
- The ability to get rewards for donations;
- SoulEvo's social impact;
- Reflection of your essence in the form of your NFT Soul, which can be used as avatar;
- A limited edition size of the NFT Soul collection;

- Increasing the number of new Users of Aura Platform who want to begin the journey;
- Individual Holder's history in form of NFT Aura, which also stimulates a hold;
- Involving new ideologically minded people (including opinion leaders and media celebrities) who share the values of helping people, animals and the planet;
- The possibility to take part in SoulEvo Tokens allocation;
- SoulEvo DAO membership.

7. Additional Ecosystem's NFTs

7.1.NFT Artefact

Accumulating necessary amount of Aura. That is why each NFT Artefact reflects real amount of good deeds, that are made for the World.

Visually NFT Artefacts look like different symbols. For, example the first stage of NFT Soul evolution is divided to 12 levels, and is correlated to earthly incarnation of the soul. Artefacts, that are to be collected on this stage are 12 archetypes, each of which reflects a certain kind of experience. Collecting all 12 archetypes means that the soul has totally obtained earthly experience and can move forward to next stages of Soul Evolution.

7.2. NFT Aura

Is nontransferable wrapped NFT. It is minted when the Holder of NFT Soul registers his account on the Aura platform. Its Collateral consists of ERC 20 tokens, issued for every donation made by NFT Soul Holder on Aura platform taking into account the category of donation. This data shows when, in what category and how much donations were made or received by this person. NFT Aura is the main ecosystem's Proof-of-values source of information.

It is used:

- in Aura level, as the most important condition for NFT Soul future evolution;
- as the foundation for opening of some options on the platform and in whole ecosystem (for example, initiating projects in DAO);
- for transparent identification of the Holder of NFT Soul personal experience/reputation by other community/DAO members;
- as approvement of the reputation to establish efficient and transparent social nets and projects (SBT).

7.3.NFT Skin

NFT Skins are visual improvements of NFT Soul, which can add individuality to the image of digital soul. Using NFT Skins holders are able to add special symbols, color and other characteristics of their NFTs. NFT Skins can be sold as in SoulEvo marketplace as in any other place.

NFT Skin is also collected in Collateral of NFT Soul and can be unwrapped and sold at any time.

7.4. NFT Element (community-member)

There is special kind of NFT in SoulEvo. NFT-community member. It is created for all loyal members of community, and provides several opportunities:

- NFT Soul drops;
- WL;
- DAO membership;
- Token reward.

NFT community-member is minted on the basis of date of birth and looks like one of fifths elements:

- Element Earth;
- Element Water;
- Element Fire;
- Element Air;
- Element Ether (rare and is WL).

7.5. SoulEvo marketplace

Initially NFT Artefacts are not minted for money. Only in case of organic growth of Aura a Holder can mint NFT Artefact, which is free for him.

NFT Skins can be initially minted only on SoulEvo marketplace for crypto or SoEvT. To sell NFT Artefact, buy or sell NFT Skin or even NFT Soul for SoEvT Holder can use SoulEvo Marketplace.

8.Unit 2. H2E Platform Aura

"Aura Platform is a tool for real world improvement, enabling people to show the power and purity of their souls through participation in social and environmental projects around the world."

SoulEvo Team

8.1. Aura Platform functionality

- "Streamers" help the Planet and its inhabitants by doing good deeds with their own hands, such as: cleaning up rubbish, helping animals, helping children, the elderly, planting trees, etc. They stream their activities on the Platform online, launching Streaming through their Personal Profile;

- "Viewers" observe "Streamers" activities online (or through access to a recording of a previously held broadcast) and support them by sending monetary remuneration for their work, as well as independently initiate "Streamers" activities in specific (desired) directions.

There is the option to select a specific category of interest, e.g.: - helping the elderly, - helping animals, - cleaning up the litter, - etc.

8.2. Aura Platform features

- Allows "Streamers" (people without key competencies) to make a living;
- Allows existing volunteers in the Streamer role to attract more resources to their activities;
- Allows Viewers to engage in charitable activities in a completely transparent way. It gives them a wide range of choices for rewarding Streamers and the opportunity to create social and environmental projects themselves;
- Provides nonprofit institutions with an effective tool to launch projects with the help of high-qualified volunteers and also transparently send money to them;
- Improves the planet and the lives of its inhabitants.

8.3. Creating your own projects

The function of creating own projects is available for the Holders of NFT Soul of certain levels. Being at these levels also provides a membership in SoulEvo Club. That means, that notification concerning a new project, initiated by the member, will be sent to other Club members (people with same values and potentially high level of resources).

Creating own projects assumes:

- The opportunity to create Holder's own projects on Aura Platform, regardless location, thereby really improving the world in chosen directions;
- The involvement of hundreds of verified, highly-rated volunteer Streamers in these projects;
- An automated tool to attract other SoulEvo Club members, increasing the potential volume of Donations to Holder's projects.

This means that:

- From anywhere in the world in 3 clicks NFT Soul Holder will literally be able to make a real impact on the areas of the planet and the people he cares about;
- In 3 clicks engages hundreds of responsible people for tasks that would be impossible to achieve alone;
- Automatically finds performers in any location and makes a quick impact on a worrying situation. Previously used to be impossible.

Only high-rated volunteers and streamers will be notified to take part in such projects. This category of users is stimulated to participate because of estimatedly large donations made by all the members of SoulEvo Club, who certainly support an initiative of the Club's member.

Deliver food to an orphanage in Latvia, clean up a beach in Bali, help poor children in Africa, take care of stray dogs in India, support lonely veterans in Belarus - anything is possible, just choose.

9. Unit 3. SoulEvo Token (SoEvT)

To achieve all the goals SoulEvo Ecosystem requires its own transactional instrument.

Because of this reason the project plans to issue the ecosystem's coin - SoulEvo Token (SoEvT).

Tokenomic

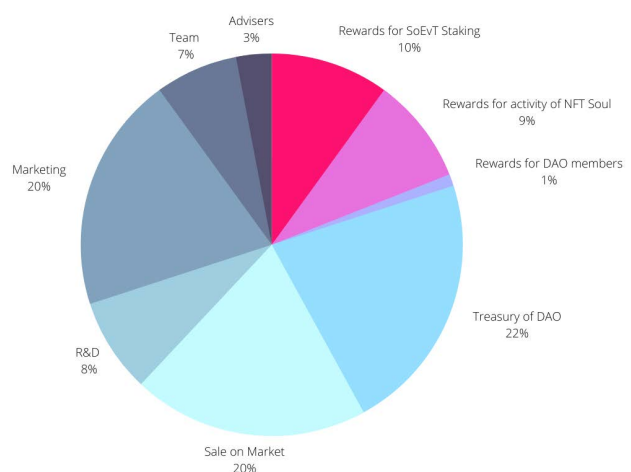
SoEvT is ERC 20 utility token.

TGE amount: **equal to** the amount of **donation** on Aura platform counted in USDC per period.

TGE periods: every 30 days.

SoEvT from each TGE are allocated in following way:

1. Rewards for SoEvT Staking 10 %;
2. Rewards for activity of NFT Soul Holders 9 %;
3. Rewards for DAO members 1 %;
4. Treasury of DAO 22%;
5. Sale on Market 20 %;
6. R&D 8 %;
7. Marketing 20%;
8. Team 7 %;
9. Advisers 3 %.



Deflation

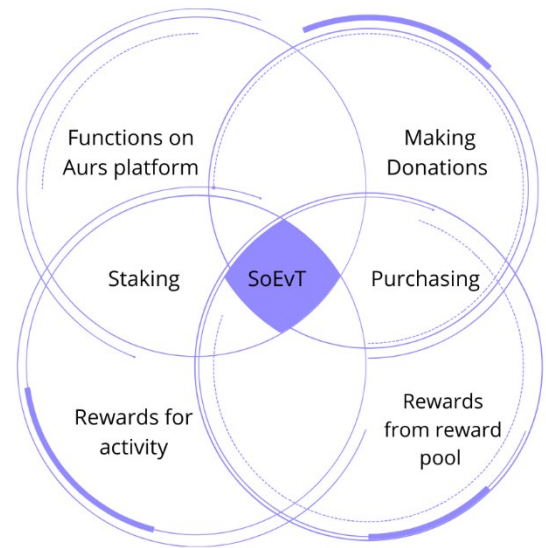
Deflative model is provided by several mechanisms.

1. SoEvT reflects real value as contribution to the world improvement and is correlated to real financial flows;
2. SoEvT utility, which stimulates hold;
3. Burn of extra SoEvT in Treasury;
4. SoEvT purchase by the Treasury on the market;
5. Constant (from project to project) growth of assets in Treasury at 5% (increasing demand on SoEvT);
6. 70 % limit on Treasury devastation.

SoEvT Utility

User/NFT Holder can use SoEvT for:

1. Staking of SoEvT;
2. Purchasing NFT Artefact/Skin;
3. Opening functions on Aura platform;
4. Initiating projects in DAO;
5. Making donations;
6. Getting additional rewards from the Reward pool of DAO's Treasury (paragraph 10.1).



Rewards for activity

To get SoEvT the Holder of NFT Soul can send or receive donations. Every donation is rewarded in SoEvT. It means, that streamers and volunteers can get double reward for their activity, and donors can earn tokens supporting streamers by their donations. Both categories of users get the benefits from Help to Earn mechanisms of SoulEvo for their activity.

The higher the level of NFT Soul, the more reward in SoEvT NFT holder gets for his activity (donations).

Staking of SoEvT

The more SoEvT are held in the Collateral of wrapped NFT Soul, the more reward the Holder gets. Also the level of his NFT Soul influences the size of staking reward.

Purchase

SoEvT can be used for purchasing NFT Soul/Skin/Artefact at SoulEvo Marketplace.

Donations in SoEvT

There will be a possibility to make donations in SoulEvo tokens. It means that users of Aura platform making donations in fiat or crypto using NFT Soul can earn rewards in tokens and then spend it as donations.

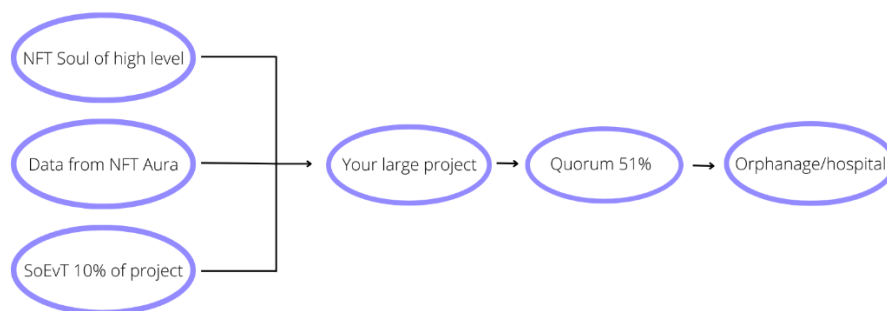
During the growth of the amount of users SoulEvo plans to provide an opportunity to make donations only in SoEvT.

Initiation of projects

One of the main goals of SoulEvo Ecosystem is to finance huge social and environmental projects using assets from DAO's treasury. To be sure, that only members with confirmed values can come with such purposes, we implement the system of NFT Soul evolution. And the first condition for the right to initiate large projects to get financing from DAO Treasury is high level of NFT Soul. But as far as NFT Soul is an instrument to obtain all the advantages of the ecosystem, and can be bought, it's necessary to eliminate all the risks of non-deserved right to initiate projects and non-fair use of DAO's resources.

That is why there are two more necessary conditions regulate this process:

- Sufficient amount of personal activity on platform Aura (data from NFT Aura);
- SoEvT stake in amount not less than 10% of initiated project budge.



10. Unit 4. SoulEvo DAO

SoulEvo DAO is value-proved community to initiate large-scale socially-oriented and environmental projects.

Goals of the DAO

1. Fair, transparent and efficient allocation of treasury's assets to finance large social and ecological projects;
2. Decentralized value-based decision-making.

DAO Logic

1. Membership in the DAO is available for all NFTs Element (minimal voting power) and NFTs Soul;
2. Voting power depends on the kind and on the level of NFT;
3. The opportunity to initiate large project is available only for DAO members, which:
 - a) have NFT Soul of high levels;
 - b) have value system proved by the data from the wNFT Aura;
 - c) have level of SoEvT stake not less than 10% of initiated project's budget.

A member of SoulEvo DAO has the possibility to grow his status and reputation to take a bigger part in DAOs initiatives and get rewarded ONLY on the basis of the Proof-of-Values algorithms using functionality of Aura Platform.

It means, that decisions in DAO are made only by people, who certainly share the same values with the community. That's why an existing in current DAOs risk of unfair allocation of resources because of corruption and correlated decisions will be decreased in SoulEvo DAO.

10.1. Treasury

The goals of the treasury:

1. Accumulation of resources;
2. Financing of large-scaled social and ecological projects;
3. Providing the deflation of the economic model;
4. Stimulation of activity (donations) in the Ecosystem.

Treasury of DAO SoulEvo is being filled by:

1. Assets - a part of all the revenues of the Ecosystem, including: platform Aura comission, NFT Soul/Skin Sale, royalties;
2. A part of each SoEvT issue.

The proportion between the Assets and SoEvT in Treasury must be 1:1 to make it possible to provide financing of projects.

If there is a lack of SoEvT, Treasury buys necessary amount on the market (liquidity pool at Dex).

If there are more SoEvT than assets in the Treasury, so all extra SoEvT are **burned**.

When the Treasury uses assets to finance projects, extra SoEvT are **burned** too.

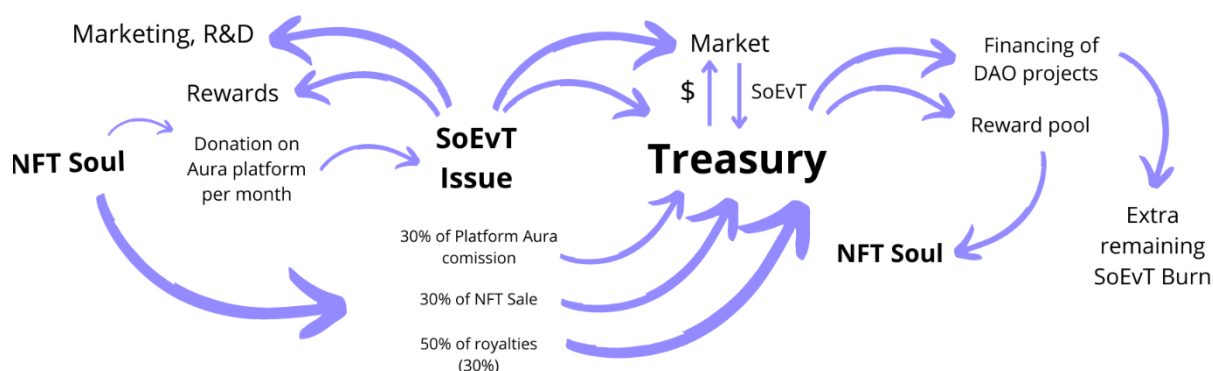
The limit of Treasury using is 70 % of assets.

After each financing of the project the amount of assets should be grown up to 5 % plus in comparison with the previous highest level.

Activity stimulation (Reward pool)

1. One time per year 25 % of all assets of the Treasury will be allocated among all NFT Soul Holders according to the level of NFT Soul, data from NFT Aura, and Stake level of SoEvT. All remaining extra SoEvT in the Treasury will be burned;
2. 5 % of all assets of DAO's Treasury will be paid to an NFT Soul Holder who will make the last donation on the platform during 2 months period. That means that if there are no donations on the Aura platform for 2 months, 5% of assets of Treasure will be paid to the last donor;
3. Every 2 months the most active NFT Soul Holder will get 0,5 % of the assets of DAO Treasury;
4. Every 2 months the NFT Soul Holder who has the biggest stake of SoEvT will get 0,5 % of the assets of DAO Treasury.

Thus, Treasury stimulates activity in the Ecosystem, provides constantly increasing additional SoEvT demand correlated with filling the Treasury (SoulEvo Ecosystem achievements), and the DAO,s goals accomplishment (financing large social and environmental projects).



11. Unit 5. Metaverse SoulEvo

"SoulEvo Metaverse is a space without social disguises, prejudices and stereotypes that make it so difficult for people in the real world to understand and feel each other. We form a completely different level of interaction between people. It's the level of their Souls."

SoulEvo Team

Each NFT Soul is visualized as Meta Soul reflects the degree of involvement of the individual in good deeds, thereby manifesting his or her true value system and level of empathy.

The strength and brilliance of Meta Soul Aura's (the data from NFT Aura) glow and their shape allows other Users to intuitively understand the true essence of a person's soul, regardless of their physical appearance, age, colour or social status in the real world. Users can see each other's souls and interact.

Visually Metaverse looks like space that is a vast area that contains the cosmic bodies that are Meta Souls of NFT Soul Holders.

As NFT is developed and visually customized, the individual Aura is retained and continues to accumulate through User's activity.

When NFT is sold its Aura visualisation disappears, as its level accumulated by NFT Holder reflects the participation in good deeds of that particular Holder. At the same time, NFT Soul's Aura as an individual indicator of that soul is kept on-chain as a personal history in Collateral of wNFT Aura.

NFT Holders who carry out the organic evolutionary development of NFT accumulate their Aura, forming a unique glow of their Meta Soul in SoulEvo Metaverse. In this way they acquire the previously inaccessible opportunity to show their true essence to the world.

Secondary market NFT buyers have a minimal Aura, as the Aura depends on the amount of funds flowing through the Platform Aura. However, they can accumulate it through donations.

This logic allows for the fairest and transparent identification of a person's essence in the form of his Meta Soul.

Thus, each visualized Meta Soul in Metaverse is a direct reflection of the size of that soul's real contribution to the betterment of the world.

12. SoulEvo CLUB

A private club of affluent people who share the values of making the world a better place, caring for the planet, people and animals.

Membership is available to NFT Soul owners who have reached an advanced Aura level.

Each member is a person who has made a great contribution to improving life on Earth.

Access to the community of such people allows to communicate in order to start any joint projects, sharing experiences and chatting. Also, it provides many other unique opportunities.

As SoulEvo project grows in popularity, SoulEvo Club membership acquires special status and elitism. As such there will be more and more people wishing to join the club.

The project also plans to run offline events for members.

NFT Soul sale involves the former holder withdrawing from SoulEvo Club, and the new member joining the club.

13. SoulEvo's social mission

13.1. Poverty and unemployment

Most people in the world live below the poverty line¹. 85% live on less than \$30 per day, two-thirds on less than \$10 per day and one in ten on less than \$1.90 per day.

The global unemployment rate in 2022 is 207 million².

Many of these people are deprived of earning opportunities for various reasons.

At the same time, the average level of internet penetration is almost 70%.

This means that about 40% of people whose income is less than \$10 per day are Internet users. That's about 3 billion people.

¹ <https://ourworldindata.org/extreme-poverty>

² https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_834081.pdf

Of which 551 million people live on less than \$1.90 per day.

Aura Platform gives every such person the opportunity to get help and maintenance from a Streamer, or become a Streamer helping someone and earning.

13.2. Volunteering

“Over 1 billion people volunteer worldwide”³.

These people are already doing good deeds all over the world.

Aura Platform gives these people the opportunity to raise additional funds to scale their activities and multiply the effectiveness of their efforts.

13.3. Charity

60% American households participate in charity.

More than 80% of all donations are made by people (not organizations). 20% of transactions are made online⁴.

In general, there has been a yearly increase in the average annual volume of donations worldwide.

This means that the number of people who donate to charities is increasing, and in some countries the number exceeds 80% (Indonesia).

Aura Platform gives these people the opportunity to donate from anywhere in the world as conveniently and transparently as possible, bypassing institutional intermediaries. This will increase the amount of money donated to social activities and help.

Aura Platform and SoulEvo additional functionality will enable anyone who cares to start their own social and environmental projects anywhere in the world in a few clicks, attracting the resources of a large number of affluent people i.e. SoulEvo Club members.

13.4. Environment

SoulEvo has several models of how to enhance the effect from the ecosystem functioning. The main direction is to use the benefits from contracting with organizations which operate on the markets of carbon and plastic credits.

On the basis of SoulEvo model and algorithms there is a wide range ways of how to provide farmers or people who collect plastic with an opportunity to earn not only by attracting donations, but also from producing carbon and plastic credits. In other words, SoulEvo plans to collaborate with stakeholders from this area to establish an unprecedentedly wide and efficient system of involvement and

³ <https://teamstage.io/volunteering-statistics/>

⁴ <https://www.definefinancial.com/blog/charitable-giving-statistics/>

double stimulation of millions of people to take part in the process of helping the Planet.

13.5. Economy

In many jurisdictions around the world there are laws which provide tax-free regime for poor people. For example, in Indonesia there are more than 100 million people are free from taxes. At the same time there is a progressive sale of taxation. That means, that wealthy people pay more taxes, which are reallocated to support the poorest categories of people, instead of developing infrastructure or providing free social goods for everyone (for instance, medicine and education). In other words, in current situation country's budget doesn't get income in form of taxes from millions of citizens, and faces the necessity to use budget to support poor people using taxes of wealthy people.

This inefficiency could be totally eliminated by the solution, which will allow poor people to earn money, sufficient to make a living and also to pay taxes.

SoulEvo is such solution and it's aimed at satisfying interests of all stakeholders, including governments with its economical and social goals.

13.6. NFT Soul features

SoulEvo is focused on providing every person in need all over the world with a convenient and affordable earning tool.

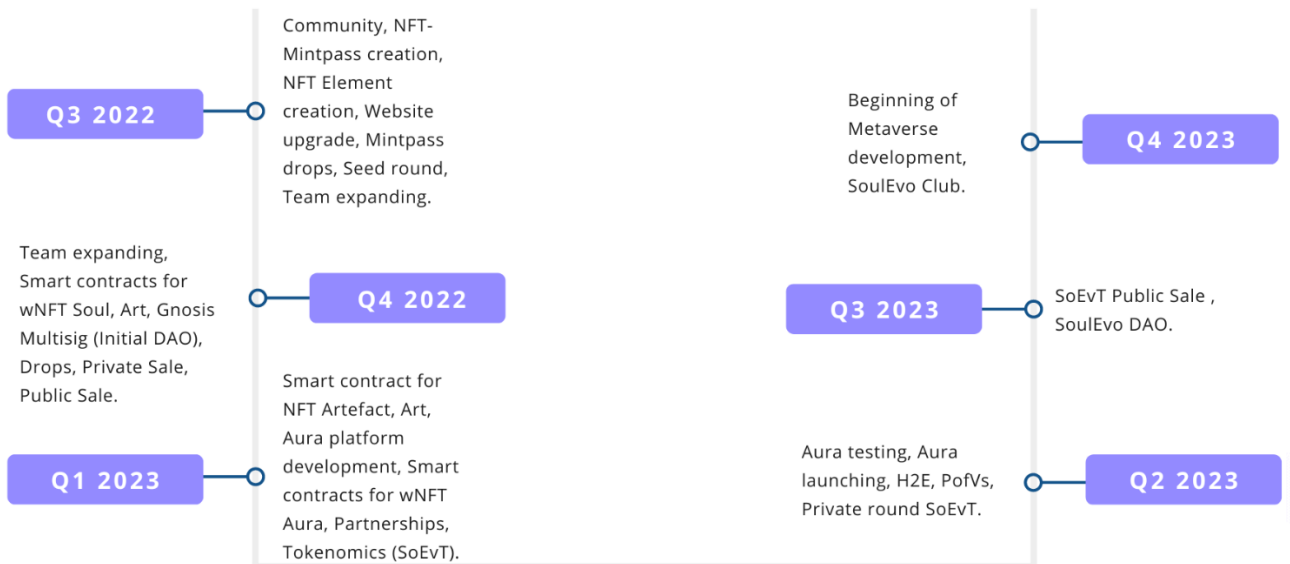
Given the low engagement of many such people in cryptocurrency and blockchain culture, Aura Platform gives the opportunity to receive Fiat Donations.

At the same time SoulEvo allows anyone to get benefits of using blockchain technology in the form of NFT. This gives professional volunteers a unique opportunity to fundraise and capitalize on their activities and an additional convenient source of income for unemployed people and people in need.

Each good deed expressed in the number of funds sent or attracted in the form of Donation increases the value of NFT and provides reward in SoulEvo tokens.

So, owning NFT Soul is an opportunity for people who donate to charity to compensate for all the money they have donated and potentially generate additional income that can also be donated. And for Streamers and volunteers it's the possibility to increase the social impact from their actions using all the benefits of being NFT Soul Holders.

14. Roadmap



SoulEvo & Aura with love for the world.