



SoulEvo

White Paper

"Every human being has an intangible component that is the Soul. The genuine manifestations of the Soul are creative activities for the benefit of all living beings"

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1. Key Concepts

Aura Platform - an entirely transparent Help-to-Earn and Proof-of-Values rationale framework. Based on NFTs, the Aura platform provides a streaming mechanism with which to earn via deeds and initiatives that drive positive social and ecological impact while allowing other parties to donate and send rewards online.

Aura - an integrated indicator generated from accumulative NFT Soul holding time and data of the Holder's activity on the Aura Platform, held in NFT Aura.

Collateral – a bank of wNFT, in which assets (ERC 721, ETC 20) can be stored.

DAO SoulEvo - a decentralized socially-oriented community, aimed at launching large-scale social and environmental projects, in which the decision-making process is provided by a fair and transparent Proof-of-Values algorithm.

Donation - the transfer of money from Viewer to Streamer in the form of fiat or cryptocurrency.

H2E (Help-to-Earn) - a mechanism to increase NFT value and gain rewards via deeds and initiatives that drive positive social and ecological impact.

Lider List - an automatically generated list, placed in hierarchical order, of NFT Holders, demonstrating the value of donations sent and received via the Aura Platform and hosted on a special page on Aura Platform and other projects' websites.

SoulEvo Metaverse - a digital space in which to interact, initiate projects and participate in decision-making in the DAO framework via an NFT Soul – the visualized form of the Holder's unique Meta Soul.

Meta Soul - NFT Soul rendered with individual parameters and accumulated Aura in the SoulEvo Metaverse.

NFT Artifact - separate NFTs correlated with NFT Soul evolution, automatically minted based on accumulated Aura and previous level of NFT Soul, stored in wNFT Soul Collateral, and given as visual improvement of NFT Soul.

NFT Aura - nontransferable wrapped NFT as an individual on-chain passport, which contains information about all activities of the NFT Soul holder that he has made at the Aura platform, confirming his system of values.

NFT Holder - the owner of the NFT.

NFT Skin – a visual improvement of NFT Soul.

NFT Soul - a wrapped NFT generated and created with the Holder's data in the form of a digital soul image. Each Holder is provided with a number of preferences and customization options depending on the level of their NFT. The NFT Soul evolves based on accumulated Aura.

NFT Value - the data that reflects good deeds undertaken at the Aura Platform - does not directly determine the NFT market price.

Reward Pool - a part of SoulEvo DAO Treasury established to stimulate all the activities of users of the ecosystem, to increase the amount of donations and the level of staked SoEvT.

Sale - the initial NFT sale.

SoEvT - a SoulEvo Token.

SoulEvo CLUB - a club of NFT Soul Holders - affluent people who share the values of helping and improving the world.

SoulEvo Generative Algorithm - creates an NFT Soul based on a User's individual data.

SoulEvo Project - a WEB 3.0 infrastructure based on NFT, blockchain, and Aura Platform functionality, allowing Users to develop their NFTs and increase their value. Includes: Aura Platform, NFT Soul, SoulEvo CLUB, SoulEvo Metaverse, SoulEvo Token and DAO SoulEvo.

Staking - NFT or SoulEvo Token storage and hold, which leads to NFT value increase or rewards in tokens.

Streamer - an Aura Platform User broadcasting (Streaming) their good deeds.

Streaming - an online broadcast launched on the Aura Platform.

Treasury - the SoulEvo DAO's pool, which accumulates assets from a part of all financial flows of the ecosystem to finance large social and environmental projects. Consists of liquidity and SoulEvo Tokens.

User - anyone using the Aura Platform or any other ecosystem components.

Viewer - Aura Platform User who watches streams and can make donations.

Wrapped NFT - a special type of NFT that can hold assets (ERC 721, ERC 20) in its collateral.

2. Introduction

The rapid development of blockchain and Web 3 technologies provides new and much-needed improvement opportunities in many areas. The main motive for current societies is profit, while the most significant component of newly created blockchain projects are aimed at innovative financial solutions and freedoms in many forms. DeFi, GameFi, Move-to-Earn, and many emerging sectors in the market are developing quickly, which allows users, or players, to earn in a completely new and primarily decentralized way.

At the same time, social and environmental initiatives face many obstacles and problems as they seek a significant and efficient social impact. Lack of financing, low transparency, corruption, and many other barriers arise. Furthermore, this raises the question: how do we remove obstacles for socially oriented projects to lead them to declared and estimated results?

We believe that the current level of development in blockchain and Web 3 technologies is significant enough to consider them efficient and resultant solutions for the problems in this field.

Based on this statement, we are creating SoulEvo - new format ecosystem integrating blockchain technologies and social and environmental initiatives with monetary stimulation (Help-To-Earn) and the Proof-of-Values algorithms.

3. United Nations Sustainable Development Goals

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the Planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

The uniqueness of SoulEvo ecosystem is systemic impact, which leads to implicit or direct influences on the achievement of all United Nations Sustainable Development Goals.

Strengthen the means of implementation and revitalize the global partnership for sustainable development SoulEvo aims to provide unprecedented impact in 1,2,3,8,9,11,13,14,15 SDG. Using Web 3 technologies we will help millions of people, animals and the Planet.

- Goal 1. End poverty in all its forms everywhere.

Today more than 680 million people live in extreme poverty on less than \$1.90 per day. At the same time 60% of all people in the World have smartphones and Internet connection. Simultaneously, many people are surrounded by numerous social and ecological problems. SoulEvo aims to provide a level playing field and the opportunity for people in need to earn money through socially impactful deeds. For example, creating an urban community garden, organizing beach cleanups, helping others, caring for animals, or other volunteer activities. Millions of Donors will watch this stream and will reward a streamer. Donors are stimulated to make more and more donations by several Web 3. mechanisms.

- Goal 2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

COVID-19 pandemic exacerbated an already deteriorating situation, with about 150 million more people facing hunger in 2021 than in 2019. In other words, an estimated 1 in 10 people Worldwide are suffering from hunger. In addition, nearly 1 in 3 (a staggering 2.3 billion people) were moderately or severely food insecure in 2021, meaning they lacked regular access to adequate food. This represents an increase of almost 350 million people since the beginning of the pandemic.

SoulEvo will provide opportunities for people who face the lack of food to be transparently and directly donated by Donors, or supported by volunteers, who attract funds using Aura Platform.

SoulEvo allows people to make donations directly and transparently. That means that each person, who makes donations, can be sure that his money will be received immediately by a recipient. Anyone in hunger can start doing good deeds and get such support from Donors. Received money can be spent on food or other first-need goods.

- Goal 3. Ensure healthy lives and promote well-being for all at all ages.

SoulEvo is a very efficient instrument for volunteers, who are involved in helping people in need, to attract more funds to scale their activity. Using SoulEvo each volunteer will be able to make online streaming showing the helping process to millions of Donors, who will watch this stream and make donations. There is no upper limit of donations for one stream. It means that a volunteer can attract enough money to multiply many times the impact of his activity. Most active Donors will be rewarded from a SoulEvo reward pool.

- Goal 4. Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SoulEvo will include several categories in the Aura platform. One of them is « Education ». Any teacher, expert, coach or repetitor can use an opportunity to demonstrate an educational process in the form of a stream and attract donations. As far as there are no limits for donations, participation in the SoulEvo educational unit can be commercially interesting even for high-qualified well known experts. Thus, education becomes more available for anyone in the World.

- Goal 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Unemployment is one of the biggest problems for the World. More than 214 million people are unemployed. Covid-19 pandemic, Ukrainian war increased the quantity of unemployed people. A lack of working places influences not only people's lives, but also some macroeconomic indicators as GDP. Lower incomes in the budget lead to insufficient financing of social needs and infrastructural projects. SoulEvo is focused on providing everyone with an instrument to earn by doing good deeds. This impacts unemployment and all described consequences of this problem.

- Goal 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

SoulEvo is an ecosystem based on Web 3 technologies. It provides a unique user experience.

In SoulEvo not only streamers and volunteers can benefit from their useful social activity, but even Donors, who are rewarded in several ways. There are DAO with internal liquidity pool to finance large social projects transparently, system of on-chain validation of personal reputation (like SBT) and other units, which form a unique infrastructure where all participants get commercial benefits from improving the World.

- Goal 11. Make cities and human settlements inclusive, safe, resilient and sustainable.

Garbage on the streets, stray animals, homeless and lonely people - this is what we face in many cities in different countries. SoulEvo contributes to the process of elimination of these problems, because it directly commercially stimulates people to help each other, clean the streets, care about animals etc. Moreover, SoulEvo includes opportunities of integration of internal SoulEvo user's achievements into social infrastructure as validated individuals's on-chain reputation. This will improve the quality of social interactions.

- Goal 13. Take urgent action to combat climate change and its impacts.

There are several reasons that cause climate change. Pollution, plastic wasting, destruction of forest, improper soil cultivation are the main. SoulEvo has a unique model, which allows to dramatically improve a current situation. For example, a homeless person can clean the street from garbage, fishermen can catch plastic from the ocean, land owners can plant or save trees, a farmer can plant carbon absorbing cultures etc. Some of these categories of people using SoulEvo will not only attract donations, but can also will benefit from created plastic and carbon credits, and will get rewards in the form of NFT and crypto.

- Goal 14. Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

Each useful activity in the area of ocean safety can be scaled and enhanced via the SoulEvo ecosystem. Cleaning the beaches, catching garbage from the ocean, taking care of ocean fauna - all these actions can be shown to millions of people and rewarded by them. Received donations and rewards will lead to scaling and widening of these initiatives. This process becomes more intensive because of additional stimulation of Donors, who support environmental activists.

-Goal 15. Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

SoulEvo pays a lot of attention to reaching Goal 15. To achieve this goal we plan to include in SoulEvo several mechanisms of stimulations of impact activities by side cooperation with carbon credits institutions. There are a lot of cases of how it improves the lives of people and simultaneously helps the Planet. For example, farmers will benefit more from planting carbon absorbing cultures, then, for instance, growing rice. SoulEvo model provides several additional opportunities to benefit for a farmer: first of all, he attracts donations from Donors (p2p level); secondly, he automatically generates carbon credits (b2p level); thirdly, he is rewarded by Web 3 mechanisms in form of NFT and crypto; finally he has a chance to get financing from SoulEvo DAO's treasury to scale his initiative.

4. For whom else?

Volunteering

Today there are more than 1 billion volunteers worldwide, including people who have participated in some philanthropic activity and made a donation at least once.

Volunteers face various problems, including insufficient finance, which prevents them from expanding their activities and creating broader, effective social impact. Moreover, today there is no sufficient and undoubted confirmation of a volunteer's reputation, and their personal activity log is not fixed or encoded, which creates additional fundraising obstacles.

SoulEvo solves this problem and empowers volunteers with credibility and a global audience, thus improving opportunities to gather funding and expand their activity. With us, they can accumulate verified data and store it on-chain.

Donors

People usually make donations in two ways:

- A one-time direct donation (to the street beggar, for instance);
- Or a money transfer directly to an institutional intermediary

The first way generally carries a small social impact. At the same time, the second method has low transparency and a high risk of corruption. Potentially therefore, a low social impact too.

SoulEvo provides donors with a fully transparent and convenient avenue to directly support and influence. Convenient and accessible from anywhere in the world, it will be possible to choose a particular sector, see someone doing excellent and valuable deeds for others, animals, or the environment, and reward this person.

Volunteering organizations and foundations

Nonprofit institutions frequently face the problem of attracting sufficient volunteers to realize a social project or initiative. Current instruments are not fully efficient and transparent, and there is no easy way to get the confirmation of a volunteer's reputation.

SoulEvo, based on Aura Platform functionality, allows nonprofit institutions to quickly and conveniently find on-chain confirmed high-quality volunteers for their projects and finance their activities with complete transparency.

Corporate charity

For companies that spend money on charity, it's challenging to initiate their own projects.

That is why they usually choose options offered by intermediaries, such as funds, and the same issues arise, such as a lack of transparency. Moreover, there is no efficient way for these companies to confirm their social and environmental responsibility, leading to barriers to forming their good reputation and image.

Goodwill

Today social interaction has many obstacles, such as stereotypes, social stratification, racial division, various self-identification types, and social masks. At the same time, a person's

actual value system is hidden. That's why people face many problems in social collaborations, like making a business or even starting a family. In other words, we don't know each other well enough. That presents a number of risks for individual and institutional decision-makers who are guided by not sufficient and not valid personal data in many cases.

The same problem arises in DAOs and leads to unfair (not correlated with the community's ideology and values of decentralization) decision-making and financing in favor of the personal interests of major stakeholders.

SoulEvo creates and records data on-chain as confirmation of individual experience in the form of wNFT Aura, establishing a foundation for fair representation of a person's true values, provenance, and reputation, encoded in a trusted network.

Firstly, this ensures individual activity data is validated by blockchain technologies and eliminates inefficient collaboration hazards, providing a more transparent way to identify a potential partner (a volunteer or a fund to cooperate with).

Secondly, this creates a recorded ledger of the history and amount of donations made by volunteering organizations and institutions, thus confirming their goodwill and environmental and social responsibility.

Finally, this confirmation that we call Proof-of-Values based on participants' value systems is the foundation for creating a socially-oriented decentralized community in the form of the SoulEvo DAO to launch and govern large-scale social and environmental projects.

5. SoulEvo Ecosystem

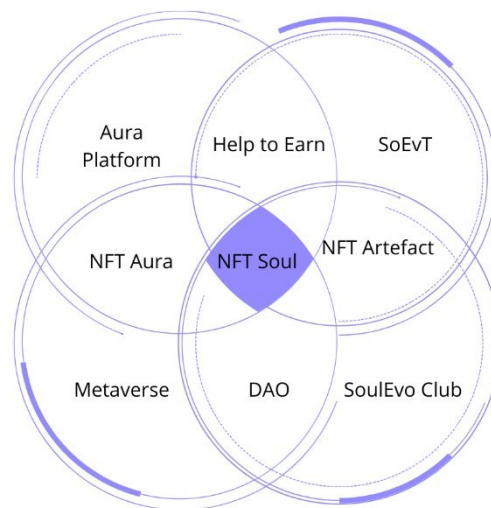
The goal of SoulEvo Ecosystem is to provide free and accessible social benefits to a final consumer by creating a value-based community of people as a part of a future Decentralized Society.

SoulEvo Ecosystem is infrastructure based on the principles as follows:

- Any project can be initiated only to prioritize and maximize social and environmental impact;
- Each member should have a convenient and socially useful tool reflecting loyalty to community values;
- Activity capitalization in terms of the individual or correlated interest is not a priority;
- The logic of all Ecosystem units is aimed at eliminating decision-making that does not reflect the values of decentralization;
- Decision objectivity within the DAO is ensured by a "Proof-of-Values algorithm" that validates asset ownership and reflects real benefit to the world.

Thus, the SoulEvo ecosystem is a mechanism that increases decentralization and aims to create fair and value-confirmed participation in initiating and financing large-scale socially oriented projects.

The value-confirmed User's experience encoded at blockchain in the form of NFT and represented with specific units of personal data can be used to create decentralized interaction and integration in all the social processes in the context of Decentralized Society (DeSoc) as a conception of Vitalik Buterin's vision of future development of blockchain technologies.



6. The Units of the SoulEvo Ecosystem

The SoulEvo Ecosystem consists of the following Units that are gradually implemented:

Unit 1. NFT Soul (wrapped) provides individual access to the ecosystem and an autonomous earning tool.

Unit 2. The Aura Platform is a Help-To-Earn and Proof-of-Values rationale framework. In this way, Aura Platform enables beneficial activities and evidence of value systems, allowing people to improve the world and earn money.

Unit 3. SoulEvo Token (SoEvT) is the primary ecosystem transactional tool and an instrument to finance projects initiated in the ecosystem.

Unit 4. DAO SoulEvo is a system of decentralized decision-making, initiation and implementation of large-scale socially oriented projects that are free of charge for final consumers and all DAO participants. It is assured through financing projects utilizing assets from the DAO Treasury (internal liquidity pool) and by issued SoEvT.

Unit 5. SoulEvo Metaverse is a space to visualize the manifested and validated value system of an NFT Soul Holder and to interact at the soul level, initiating projects and participating in decision-making in the DAO framework.

7. Unit 1. NFT Soul

NFT Soul is a Holder's generative digital soul visualization evolving based on actual good deeds.

The generative algorithm uses the date of birth of a buyer and creates a unique NFT, combining the element, color, symbol, and several artifacts.

NFT Soul provides:

1. Opportunity to accumulate individual experience (stored in Collateral of wNFT Aura);
2. Rewards in SoEvT for donations (Help-to-Earn);
3. Opportunity to capitalize on NFT value and rarity growth (Help-to-Earn);
4. Option "Create your own projects" on the Aura platform;
5. Participation in decision-making in DAO;

6. Opportunity to initiate projects & finance them from DAO Treasury;
7. SoulEvo Club membership;
8. Access to SoulEvo Tokensale (based on NFT level);
9. NFT Soul visualization in Metaverse;
10. Access to a private Discord channel;
11. Placement in the Lider List.

7.1 The logic of NFT Soul evolution

Information about all donations made or received by an NFT Soul Holder at the Aura platform is held on-chain in the form of wrapped **NFT Aura**, which is minted when the NFT Soul Holder registers on the Aura platform.

Integrated information from NFT Soul (time of holding, the current level of NFT Soul) and from NFT Aura (accumulated amount of all donations) is called **Aura**.

As Aura reaches thresholds, **NFT Artifact** is minted and received by NFT Soul in NFT Soul Collateral. As NFT Soul is wrapped, it accumulates NFT Artifacts which are used as visual improvements when NFT Soul moves from level to level, depending on the User's activity on Aura Platform. NFT Artifact can be sold as a separate NFT, monetizing at the moment achievements of the Holder of NFT Soul. One of every 100, 500, and 1000 NFT Artifacts are unique.

By that, NFT Soul is becoming updated and rare and increasing in value. The Holder obtains access to widened functionality on the Aura Platform, additional community options, SoulEvo Club's closed groups, offline events, and other benefits. In short, NFT Soul's possession opens unique opportunities for each Holder.

Moreover, every donation made by an NFT Soul Holder becomes a unique earning tool because a **token reward** is earned for every donation. The higher the level of NFT Soul evolution, the more reward the Holder will get.

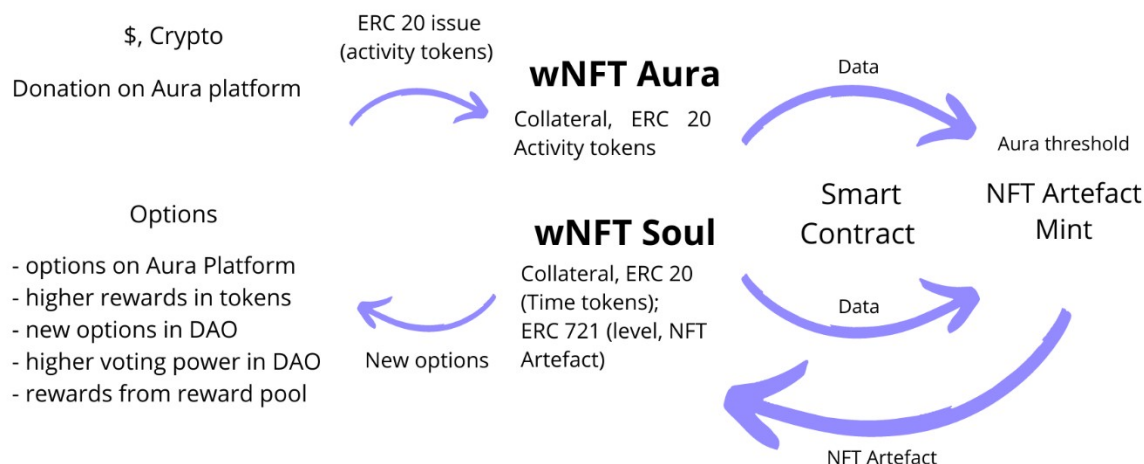
Also, NFT Soul guarantees the Holder access to future SoulEvo Tokens allocations and determines voting power in SoulEvo DAO.

At the same time, the owner of NFT Soul may purely hold it and take no other action (neither send nor receive donations). Even in this case, his NFT Soul will still evolve, only much more slowly. Holding time stimulates demand which also helps to resolve the social and ecological issues of the SoulEvo project because part of the funds raised from the sale via the collection of royalties are allocated to the Treasury of SoulEvo DAO.

In the future, NFT Soul will be visualized in SoulEvo Metaverse, taking into account all the individual characteristics of either NFT and its Holder, manifesting the Holder's true essence in the form of a unique Meta Soul.

Each Donation aims to help and improve the world and thus increases NFT value, which directly reflects the benefit to the planet. That means that only real actions of helping others are the foundation for the evolution of NFT Soul.

Users who are the first to reach the accumulated NFT Aura thresholds will receive unique NFT Artifacts available only to them. This mechanism aims to encourage Donations by NFT Soul Holders on the Aura Platform. This will significantly increase engagement in SoulEvo and increase NFT value faster. In this way, the volume and the speed of bringing tangible benefit to the world is maximized.



7.2 Aura, NFT Soul and NFT Aura

The more donations a User (NFT Soul Holder) sends or receives for good deeds through the Aura Platform combined with the holding time of NFT Soul, the faster the Aura increases.

- Gaining Aura units allows Users to get NFT Artifacts and visually upgrade NFT Soul by exchanging metadata;
- NFT enhancements achieved are retained for a new User at the time of sale;
- NFT Aura cannot be sold or transferred, as it reflects a personal contribution to the world improvement of its current owner.

The evolution of NFT from level to level is based on a progressive scale. To gain the next level of NFT Soul evolution, more Aura needs to be produced.

7.3 NFT Soul and H2E

NFT Soul allows each Holder to increase the value of his NFT by participating in beneficial social and environmental activities on the Aura Platform, helping people, animals, and the environment of the planet Earth. Each beneficial activity accumulates Aura (holding time + data from NFT Aura) and increases the value of their NFT. Thus, a Streamer helps and earns money, and the Viewer (Donor) sends money and grows his digital asset.

Both parties get a *token reward* and now have additional monetary stimulation to actively make and attract donations.

To increase the value of NFT Soul Holders can:

- Support projects of other Aura Platform Users with their funds;
- Fundraise and upscale their own social and environmental activity in the form of donations raised;
- Launch their own large-scale projects involving Aura Platform Users (for advanced NFT levels).

Each action aims to help and improve the world and thus increases the value of the NFT, which directly reflects the benefits to the planet.

NFT can be sold on the secondary market, which means that every good deed, as well as creating a positive impact, also contributes to the capitalization of one's NFT. In this case, NFT Soul is an asset whose value is created by each Holder, and the Aura Platform is an effective **H2E** instrument.

In addition, NFT Soul evolution provides the opportunity to improve your karma. There is nothing more effective for this than helping others.

7.4 NFT economics

The level of NFT Soul corresponds to the amount of the Holder's resources spent or received on good deeds in the form of his time and money. Thus, NFT Soul is a manageable digital asset that the Holder can sell.

It means that the potential NFT Soul price on the secondary market could be defined as an amount equal to or greater than the level of accumulated Aura (required to achieve the relevant NFT improvements) expressed in monetary units.

This method potentially allows Aura accumulation to be seen as a process of increasing NFT capitalization.

NFT Soul collection size: **9999**

The estimated NFT price growth is ensured by:

- Solving the existing problems of main stakeholders;
- Utility functionality of NFT;
- The ability to add rarity and value to NFT in H2E format by getting NFT Artifacts;
- The ability to get rewards for donations;
- SoulEvo's social impact;
- Reflection of your essence in the form of your NFT Soul, which can be used as an avatar;
- Limited size of the NFT Soul collection;
- Increasing the number of new Users of Aura Platform who want to begin the journey;
- Individual Holder's history in the form of NFT Aura, which also stimulates a hold;
- Involving new ideologically minded people (including opinion leaders and media celebrities) who share the values of helping people, animals, and the planet;
- The possibility to take part in SoulEvo Tokens allocation;
- SoulEvo DAO membership.

8. Additional Ecosystem's NFTs

8.1 NFT Artifact

Accumulating the necessary amount of Aura leads to NFT Artifact mint. That is why each NFT Artifact reflects good deeds made for the World.

Visually NFT Artifacts look like different symbols. For example, the first stage of NFT Soul evolution is divided into 12 levels and correlates to the soul's earthly incarnation. Artifacts to be collected at this stage are 12 archetypes, each reflecting a certain kind of experience. Collecting all 12 archetypes means that the soul has obtained earthly experience and can move forward to subsequent stages of Soul Evolution.

8.2 NFT Aura

This is a nontransferable wrapped NFT, minted when the Holder of NFT Soul registers his account on the Aura platform. The collateral consists of ERC 20 tokens, issued for every donation made by NFT Soul Holder on the Aura platform, taking into account the category of donation. This data shows when, in what category, and how many donations were made or received by this person. NFT Aura is the ecosystem's primary Proof-of-values source of information.

It is used:

- in Aura level, as the most important condition for NFT Soul's future evolution;
- as the foundation for the opening of options on the platform and ecosystem (for example, initiating projects in DAO);
- for transparent identification of the Holder of NFT Soul's personal experience/reputation by other community/DAO members;
- as approvement of the reputation to establish efficient and transparent social nets and projects (SBT).

8.3 NFT Skin

NFT Skins are visual improvements of NFT Soul, which can add individuality to the image of the digital soul. Using NFT Skins, holders can add special symbols, colors, and other characteristics to their NFTs. NFT Skins can be sold in the SoulEvo marketplace as in any other place.

NFT Skin is also collected in the Collateral of NFT Soul and can be unwrapped and sold at any time.

8.4 NFT Element (Community Member)

There is a special kind of NFT in SoulEvo, NFT Element (Community Member). It is created for all loyal members of the community and provides several opportunities:

- NFT Soul drops;
- WL;
- Token reward.

NFT Element (Community Member) is minted based on date of birth and looks like one of five elements:

- Element Earth;
- Element Water;
- Element Fire;
- Element Air;
- Element Ether (rare and is WL).

8.5 SoulEvo marketplace

Initially, NFT Artifacts are not minted for money. Only in case of organic growth of Aura, can a User mint NFT Artifact, which is free for him.

NFT Skins can be initially minted only on the SoulEvo marketplace for crypto or SoEvT. To sell an NFT Artifact, buy or sell NFT Skin, or even NFT Soul for SoEvT, a Holder can use the SoulEvo Marketplace.

9. Unit 2. H2E Platform Aura

"Aura Platform is a tool for real-world improvement, enabling people to show the power and purity of their souls through participation in social and environmental projects around the world."

SoulEvo Team

9.1 Aura Platform functionality

"Streamers" help the Planet and its inhabitants by doing good deeds with their own hands, such as: cleaning up rubbish, helping animals, helping children, the elderly, planting trees, etc. They stream their activities on the Platform online, launching Streaming through their Personal Profile; "Viewers" observe "Streamers" activities online (or through access to a recording of a previously held broadcast) and support them by sending monetary remuneration for their work, as well as independently initiate "Streamers" activities in specific (desired) directions.

There is the option to select a specific category of interest, e.g.: - helping the elderly, - helping animals, - cleaning up litter, - etc.

9.2 Aura Platform features

- Allows "Streamers" (people without key competencies) to make a living;
- Enables existing volunteers in the Streamer role to attract more resources to their activities;
- Allows Viewers to engage in charitable activities in a completely transparent way. It gives them a wide range of choices for rewarding Streamers and the opportunity to create social and environmental projects themselves;
- Provides nonprofit institutions with an effective tool to launch projects with the help of high-qualified volunteers and also transparently send money to them;
- Improves the planet and the lives of its inhabitants.

9.3 Creating Projects

The function of creating projects is available for the Holders of NFT Soul of certain levels. Reaching these levels also provides membership to SoulEvo Club. That means that notification concerning a new project, initiated by the member, will be sent to other Club members (people with matching values and potentially a high level of resources).

Creating a project assumes:

- 10 The opportunity to develop the Holder's projects on Aura Platform, regardless of location, thereby really improving the world in chosen directions;
- 11 The involvement of hundreds of verified, highly-rated volunteer Streamers in these projects;
- 12 An automated tool to attract other SoulEvo Club members, increasing the potential volume of Donations to Holder's projects.

This means that:

- 13 From anywhere in the world, in 3 clicks, an NFT Soul Holder will be able to make a meaningful impact on the areas of the planet and the people he cares about;
- 14 In 3 clicks engages hundreds of responsible people for tasks that would be impossible to achieve alone;
- 15 Automatically find performers in any location and immediately impacts a worrying situation. Previously impossible.
- 16 Only high-rated volunteers and streamers will be notified to take part in such projects. This category of users is stimulated to participate because of anticipated large donations made by all the members of SoulEvo Club, who certainly support an initiative of the Club's members.

Deliver food to an orphanage in Latvia, clean up a beach in Bali, help poor children in Africa, take care of stray dogs in India, support lonely veterans in Belarus - anything is possible. You only need to choose.

10. Unit 3. SoulEvo Token (SoEvT)

To achieve these goals, SoulEvo Ecosystem requires its own transactional instrument.

Therefore the project plans to issue an ecosystem coin - SoulEvo Token (SoEvT).

SoEvT is ERC 20 utility token.

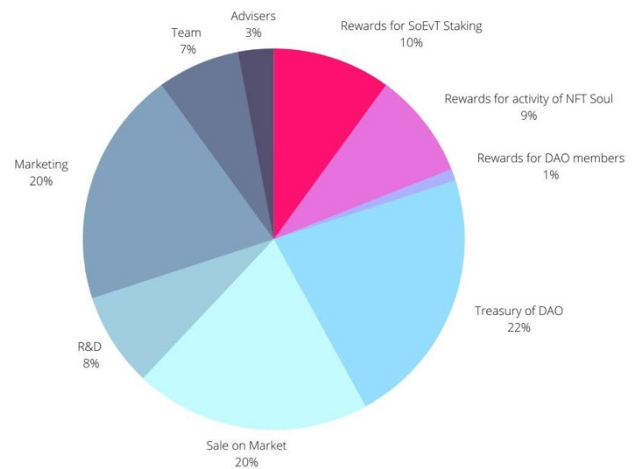
Tokenomic

TGE amount: **equal to** the amount of **donation** on the Aura platform counted in USDC per period.

TGE periods: every 30 days.

SoEvT from each TGE are allocated as follows:

1. Rewards for SoEvT Staking 10%;
2. Rewards for activity of NFT Soul Holders 9%;
3. Rewards for DAO members 1%;
4. Treasury of DAO 22%;
5. Sale on Market 20%;
6. R&D 8%;
7. Marketing 20%;
8. Team 7%;
9. Advisers 3%.



Deflation

Several mechanisms provide the deflation model.

1. SoEvT reflects real value as a contribution to world improvement and is correlated to actual financial flows;
2. SoEvT utility, which stimulates hold;
3. Burn of extra SoEvT in Treasury;
4. SoEvT purchase by the Treasury on the market;
5. Constant (from project to project) growth of assets in Treasury at 5% (increasing demand on SoEvT);
6. 70% limit on Treasury devastation.

SoEvT Utility

User/NFT Holder can use SoEvT for:

1. Staking of SoEvT;
2. Purchasing NFT Artifact/Skin;
3. Opening functions on Aura platform;
4. Initiating projects in DAO;
5. Making donations;
6. Gaining additional rewards from the Reward pool of DAO's Treasury.



Rewards for activity

To earn SoEvT, the Holder of NFT Soul can send or receive donations. Every donation is rewarded in SoEvT. It means that streamers and volunteers can gain double rewards for their activity, and donors can earn tokens supporting streamers through their donations: both categories of User benefit from the Help-to-Earn mechanisms of SoulEvo for their actions.

The higher the level of NFT Soul, the more reward in SoEvT the NFT holders get for their activity (donations).

Staking of SoEvT

The more SoEvT held in the Collateral of wrapped NFT Soul, the more reward the Holder gains. Also, the level of his NFT Soul influences the size of staking reward.

Purchase

SoEvT can be used for purchasing NFT Soul/Skin/Artifact at SoulEvo Marketplace.

Donations in SoEvT

There will be a possibility to make donations in SoulEvo tokens. It means that users of the Aura platform making donations in fiat or crypto using NFT Soul can earn rewards in tokens and then spend them as donations.

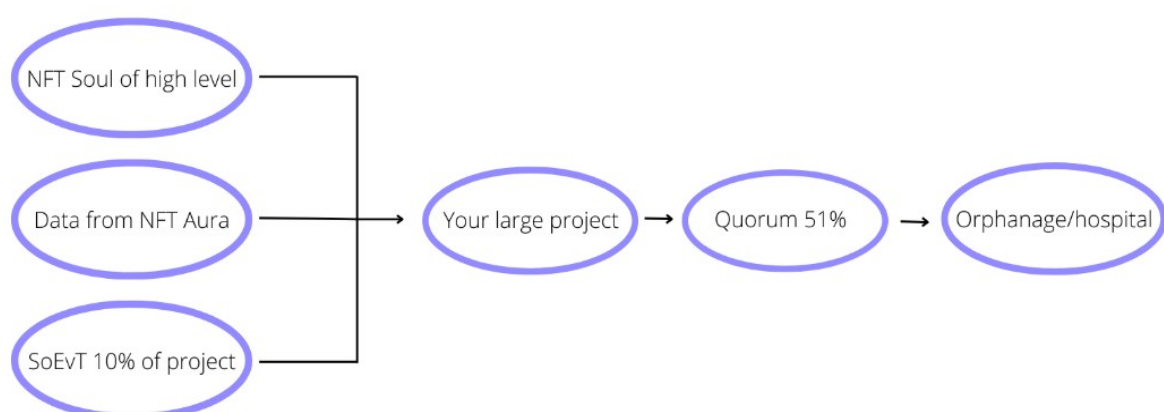
During the growth of the number of users, SoulEvo plans to provide an opportunity to make donations only in SoEvT.

Initiation of projects

One of the main goals of SoulEvo Ecosystem is to finance substantial social and environmental projects using assets from DAO's treasury. To be sure that only members with confirmed values can come with such purposes, we implement the system of NFT Soul evolution. And the first condition for the right to initiate large projects to get financing from DAO Treasury is a high level of NFT Soul. But as NFT Soul is an instrument to obtain all the advantages of the ecosystem, and can be bought, it's necessary to eliminate all the risks of undeserved project initiation and unfair use of DAO's resources.

That is why there are two more necessary conditions to regulate this process:

- Sufficient amount of personal activity on platform Aura (data from NFT Aura);
- SoEvT stake not less than 10% of the initiated project budget.



11. Unit 4. SoulEvo DAO

SoulEvo DAO is a value-proved community to initiate large-scale socially oriented and environmental projects.

Goals of the DAO

1. Fair, transparent and efficient allocation of treasury's assets to finance large social and ecological projects;
2. Decentralized value-based decision-making.

DAO Logic

1. Membership in the DAO is available for all NFTs Soul;
2. Voting power depends on the kind and on the level of NFT;
3. The opportunity to initiate a large project is available only for DAO members, which:
 - a) have NFT Soul of high levels;
 - b) have value system proved by the data from the wNFT Aura;
 - c) have a SoEvT stake of not less than 10% of the project budget.

A member of SoulEvo DAO has the possibility to grow their status and reputation to take a more significant part in DAOs initiatives and get rewarded ONLY based on the Proof-of-Values algorithms using the functionality of Aura Platform.

It means that decisions in the SoulEvo DAO are made only by people who certainly share the same values as the community. This eliminates issues seen currently in some DAOs, which risk the unfair allocation of resources due to correlated decisions and corruption.

Treasury

The goals of the treasury:

1. Accumulation of resources;
2. Financing of large-scale social and ecological projects;
3. Providing the deflation of the economic model;
4. Stimulation of activity (donations) in the ecosystem.

The Treasury of DAO SoulEvo is being filled by:

1. Assets - a part of all the revenues of the ecosystem, including a piece of the Aura Platform commission, NFT Soul/Skin Sale, royalties;
2. A portion of each SoEvT issue.

The proportion between the Assets and SoEvT in Treasury must be 1:1 to make it possible to provide financing for projects.

If there is a lack of SoEvT, Treasury buys the necessary amount on the market (liquidity pool at Dex).

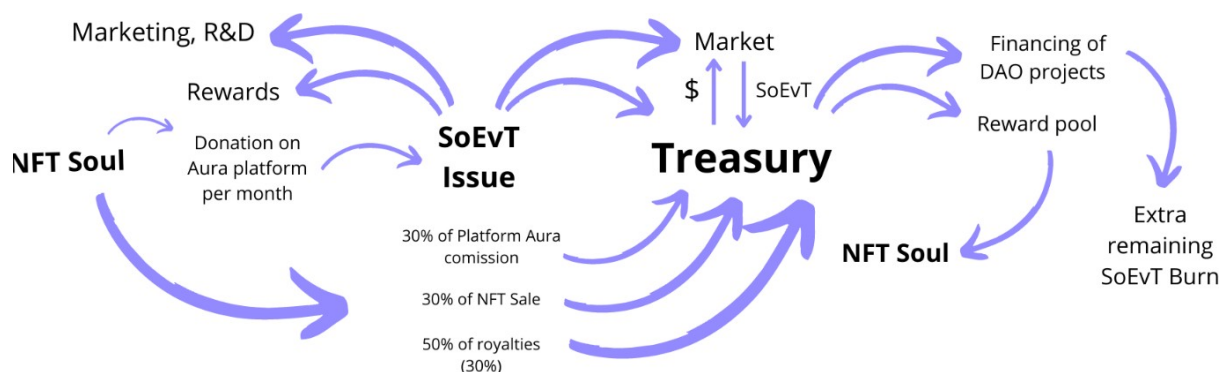
If there are more SoEvT than assets in the Treasury, so all extra SoEvT are **burned**. When the Treasury uses assets to finance projects, extra SoEvT is **burned** too. The limit of Treasury use is 70% of assets.

After each financing of the project, the amount of assets should be grown up to 5% plus in comparison with the previous highest level.

Activity stimulation (Reward pool)

1. Once per year 25% of all assets of the Treasury will be allocated among all NFT Soul Holders according to the level of NFT Soul, data from NFT Aura, and Stake level of SoEvT. All remaining extra SoEvT in the Treasury will be burned;
2. 5% of DAO's Treasury assets will be paid to an NFT Soul Holder who will make the last donation on the platform during a 2-month period. That means that if there are no donations on the Aura platform for 2 months, 5% of assets of Treasury will be paid to the last donor;
3. Every 2 months, the most active NFT Soul Holder will receive 0.5 % of the DAO Treasury assets;
4. Every 2 months, the NFT Soul Holder with the largest stake in SoEvT will receive 0.5% of DAO Treasury assets.

Thus, Treasury stimulates activity in the ecosystem and provides constantly increasing additional SoEvT demand correlated with filling the Treasury (SoulEvo Ecosystem achievements), and the DAO's goal accomplishment (financing large social and environmental projects).



12. Unit 5. Metaverse SoulEvo

"SoulEvo Metaverse is a space without social disguises, prejudices and stereotypes that make it so difficult for people in the real world to understand and feel each other. We form a completely different level of interaction between people. It's at the level of their Souls."

Each NFT Soul is visualized as a Meta Soul that reflects the individual's degree of involvement in good deeds, thereby manifesting his or her true value system and level of empathy.

The strength and brilliance of Meta Soul Aura's (the data from NFT Aura) glow and their shape allow other Users to intuitively understand the true essence of a person's soul, regardless of their physical appearance, age, color, or social status in the real world. Users can see each other's souls and interact.

Visually, Metaverse looks like space that is a vast area that contains the cosmic bodies that are Meta Souls of NFT Soul Holders.

As NFT is developed and visually customized, the individual Aura is retained and continues to accumulate through the User's activity.

When an NFT is sold, its Aura visualization disappears, as its level accumulated by the NFT Holder reflects that particular Holder's participation in good deeds. At the same time, NFT Soul's Aura as an individual indicator of that soul is kept on-chain as a personal history in Collateral of wNFT Aura.

NFT Holders who carry out the organic evolutionary development of NFT accumulate their Aura, forming a unique glow of their Meta Soul in SoulEvo Metaverse. In this way, they acquire the previously inaccessible opportunity to show their true essence to the world.

Secondary market NFT buyers have a minimal Aura, as the Aura depends on the amount of funds flowing through the Aura Platform. However, they can accumulate it through donations.

This logic allows for the fairest and most transparent identification of a person's essence in the form of their Meta Soul.

Thus, each visualized Meta Soul in Metaverse is a direct reflection of the size of that soul's real contribution to the betterment of the world.

13. SoulEvo CLUB

A private club of affluent people who share the values of making the world a better place and caring for the Planet, its people, and animals.

Membership is available to NFT Soul owners who have reached an advanced Aura level.

Each member is a person who has made a great contribution to improving life on Earth.

Access to the community of such people allows to communicate in order to start any joint projects, sharing experiences and chatting. Also, it provides many other unique opportunities.

As SoulEvo project grows in popularity, SoulEvo Club membership acquires special status and elitism. As such there will be more and more people wishing to join the club.

The project also plans to run offline events for members.

NFT Soul sale involves the former holder withdrawing from SoulEvo Club, and the new member joining the club.

14. Initial model of SoulEvo ecosystem

One of the most significant challenges all Web3 initiatives and projects face is the problem of the sustainability of their Tokenomic model.

The SoulEvo team understands the basis for the efficiency and longevity of the whole project is our Tokenomic model.

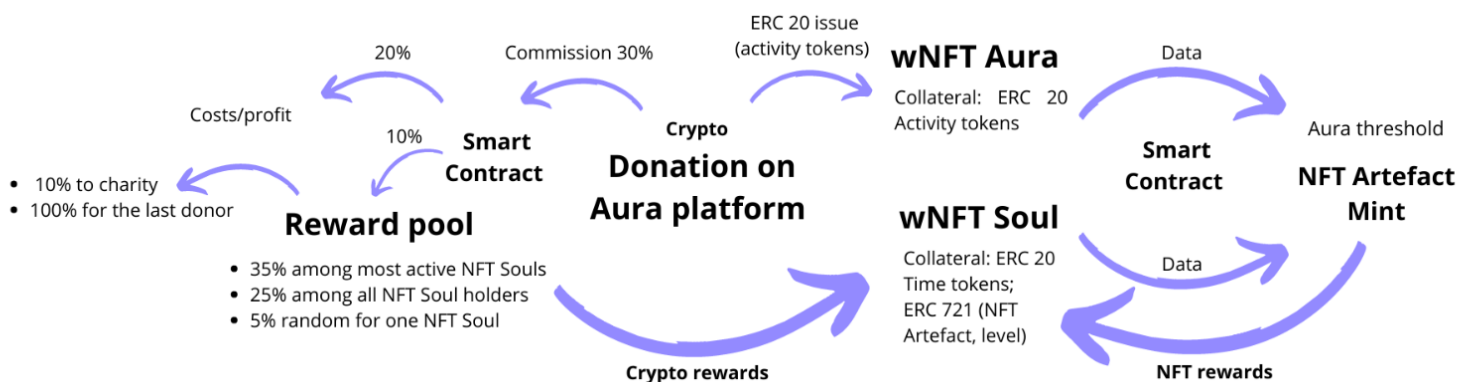
We see our core mission as helping alleviate the concerns and positively impacting the lives of millions of people, animals, and the environment. Therefore, we don't have the right to risk their interests and hopes, and our goal is a robust and sustainable model.

That is why being absolutely sure that all the units of the SoulEvo ecosystem will work as one super-efficient mechanism, at the same time, we decided to eliminate all the risks of potential inefficiency.

Because of this, in the first stages of the development of SoulEvo, we implemented a simplified and optimized model, which will provide the lowest risk at launch.

It will also allow us to gain the necessary data to create an absolutely sustainable Tokenomic and guarantee the uninterrupted work of all SoulEvo units together.

The First Stage Model has the following logic and structure:



As well as a platform and opportunity for people to earn a living by doing good deeds or donating, this First Stage Model will provide transparency and achieve one of the main goals of the Help-to-Earn mechanism, which is a stimulating donation.

For that reason, the Reward Pool will collect and automatically reallocate certain parts of the Aura Platform commission among the most active donors and all NFT Soul holders:

- 1. Once per year, 25% of all assets of the Reward pool be allocated among all NFT Soul Holders;*
- 2. 100% of Reward pool assets will be paid to an NFT Soul Holder who will make the last donation on the platform during a 2-month period. That means that if there are no donations on the Aura platform for 2 months, 100 % of the assets of the Reward Pool will be paid to the last donor;*
- 3. Every 2 months, the most active NFT Soul Holders will receive 35 % of the Reward pool;*
- 4. 10% of the Reward Pool will go to charity organizations.*

Moreover, implemented in the First Stage Model, the Help-to-Earn mechanism also includes stimulation of donations by NFT Artifact minting, which can be sold to monetize achievements or collected to create your unique NFT Soul visual. Individual experiences will be also collected and held in wNFT Aura.

At the same time, the First Stage Model excludes Units whose implementation requires getting user experience data and certain user amount thresholds to establish SoulEvo Ecosystem's sustainability.

Such Units as SoEvT, SoulEvo DAO, and Metaverse will be launched after the mentioned milestones to provide the satisfaction of all SoulEvo's Web 3 stakeholders, including NFT and Token buyers, whose expectations that SoulEvo can become a new Web 3 unicorn in the social impact area, have to be justified.

15. SoulEvo's social mission

Poverty and unemployment

Most people in the world live below the poverty line¹. 85% live on less than \$30 per day, two-thirds on less than \$10 per day, and one in ten on less than \$1.90 per day. The global unemployment rate in 2022 is 207 million². Many of these people are deprived of earning opportunities for various reasons. At the same time, the average level of internet penetration is almost 70%. This means that about 40% of people whose income is less than \$10 per day are Internet users. That's about 3 billion people. Of which 551 million people live on less than \$1.90 per day.

Aura Platform gives every such person the opportunity to get help and maintenance from a Streamer, or become a Streamer helping someone and earning.

Volunteering

"Over 1 billion people volunteer worldwide"³. These people are already doing good deeds all over the world.

Aura Platform gives these people the opportunity to raise additional funds to scale their activities and multiply the effectiveness of their efforts.

¹ <https://ourworldindata.org/extreme-poverty>

² https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_834081.pdf

³ <https://teamstage.io/volunteering-statistics/>

Charity

60% of American households participate in charity. More than 80% of all donations are made by people (not organizations). 20% of transactions are made online⁴. In general, there has been a yearly increase in the average annual volume of donations worldwide. This means that the number of people who donate to charities is increasing; in some countries, the number exceeds 80% (Indonesia).

Aura Platform gives these people the opportunity to donate from anywhere in the world as conveniently and transparently as possible, bypassing institutional intermediaries. This will increase the amount of money donated to social activities and help.

Aura Platform and SoulEvo's additional functionality will enable anyone who cares to start their own social and environmental projects anywhere in the world in a few clicks, attracting the resources of a large number of affluent people, i.e. SoulEvo Club members.

Environment

SoulEvo has several models to enhance ecosystem functionality. The main direction is to use the benefits of contracting with organizations operating on carbon and plastic credits markets.

Based on the SoulEvo model and algorithms, there is a broad range of ways to provide farmers or people who collect plastic with an opportunity to earn not only by attracting donations but also by producing carbon and plastic credits. In other words, SoulEvo plans to collaborate with stakeholders from this area to establish an unprecedentedly comprehensive and efficient system of involvement and the double stimulation of millions of people to participate in the process of helping the Planet.

Economy

In many jurisdictions worldwide, there are laws that provide a tax-free regime for poor people. For example, more than 100 million people in Indonesia are free from taxes. At the same time, there is a progressive scale of taxation. That means that wealthy people pay more taxes, which are reallocated to support the poorest categories of people, instead of developing infrastructure or providing free social goods for everyone (for instance, medicine and education). In other words, in the current situation, the country's budget doesn't get income in the form of taxes from millions of citizens and faces the necessity to use the budget to support poor people using the taxes of wealthy people.

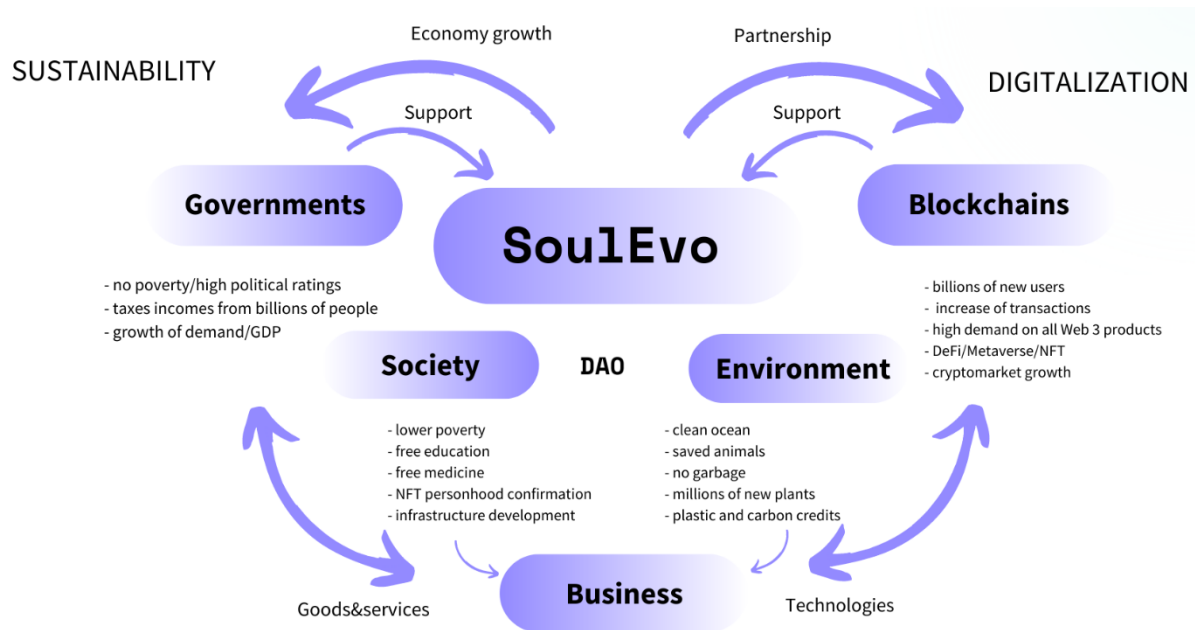
The SoulEvo solution could eliminate this inefficiency, allowing poor people to earn sufficient money to make a living and pay taxes.

SoulEvo is such a solution, and it's aimed at satisfying the interests of all stakeholders, including governments, with its economic and social goals.

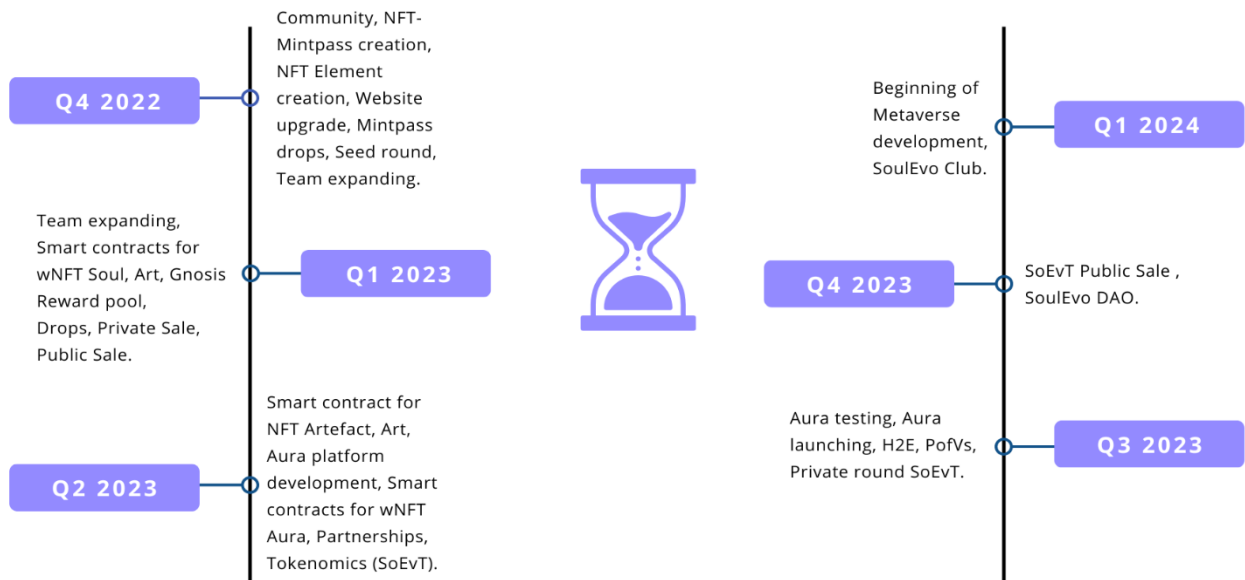
⁴ <https://www.definefinancial.com/blog/charitable-giving-statistics/>

15. SoulEvo: Macro level

Future development of SoulEvo Ecosystem is considered as formation of socially-oriented Web 3 infrastructure, which will provide mutually favourable interaction between main stakeholders in direction of creation of regenerative economy.



16. Roadmap



SoulEvo & Aura with love for the world.